

Leveraging the transatlantic business network:
How to unlock the ecosystems to your benefit when expanding into the US



European American Chamber of Commerce Netherlands

Key points:

- Benefit from Dutch and American FDI professionals to fast-track your U.S. expansion.
- Meet the right partners: Dutch & U.S. service providers who know the terrain.
- Master your move: Optimize your expansion strategy to maximize your U.S. market entry.

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Who we are:

- Transatlantic business network organization
- Chapters in US and Europe
- Private and independent nonprofit (no lobbying)
- Goal:
 - Stimulate business development
 - Facilitate networking
 - Building relationships between European and American businesses and professional organizations.
- Educational programs (legal, finance, tax, etc.), business expansion events, hosting incoming/outgoing business delegations, etc.

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Our members:

- Dutch and US businesses with operations in the NLs and US
- Dutch and US service providers focused on supporting businesses expanding to the:
 - US
 - Netherlands
- Economic Development Organizations or Regional Investment Agencies

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Last 6 months and upcoming 6 months:

- Organising educational seminars on 'Unlocking Business Opportunities in the US'
- Organising roundtables/sessions on geopolitics, trade policy, doing business US, VISA application, site selection
- Hosting incoming US state delegations.
- Organising outgoing Dutch business delegation to US
- Hosting investor relations sessions with foreign companies in the NLs

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Learn from:

1. Public organisations in US/NLs: EDOs/ROMs, Postal network
2. US & Dutch service providers
3. Network organisations: Chambers of Commerce (like EACC), trade associations, industry organisations, etc.
4. Other entrepreneurs/founders

Public organisations: Postal network and EDOs/ROMs in the Netherlands and US

The Netherlands

Dutch embassies and consulates general for United States of America

- Dutch embassy in Washington D.C.
- Dutch consulate general in Atlanta
- Dutch consulate general in Chicago
- Dutch consulate general in Miami
- Dutch consulate general in New York
- Dutch consulate general in San Francisco

Netherlands Business Support Offices (NBSO)

- NBSO Texas
- NBSO Los Angeles
- NBSO Phoenix

Netherlands Enterprise Agency (RVO)

Enterprise Europe Network (EEN)

Innovation Attaché (IA network)

- Innovation Attaché Washington
- Innovation Attaché Boston
- Innovation Attaché San Francisco

Agricultural Council Washington (LVVN)

United States

US Embassy in The Hague (US Commercial Service)

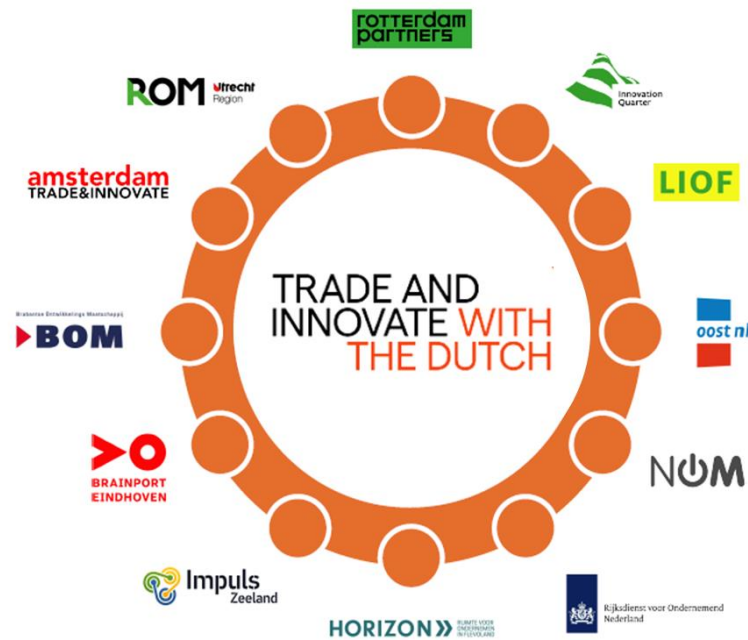
US Consulate in Amsterdam

US State representatives in Europe

Public organisations: Postal network and EDOs/ROMs in the Netherlands and US

Trade & Innovate NL (TINL) is a public network organization with nationwide coverage, consisting of 12 partners:

- The cities Amsterdam, Rotterdam & Brainport Eindhoven
- The 9 regional development agencies (ROM)
- The Netherlands Enterprise Agency (RVO)



Public organisations: Postal network and EDOs/ROMs in the Netherlands and US



United States

US State representatives:

- In US
- In Europe:
 - Own office (Germany, France, UK, ...)
 - Represented by a consultant

Where to meet US FDI & trade professionals?

- SelectUSA (May/June, Washington)
- Bigger industry events in and around the Netherlands
- EACC Netherlands events on the US

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US & Dutch service provides:

- Legal
- Tax
- Finance/banking/FX
- Insurance risk
- Immigration
- Recruitment
- Site selection
- Trade
- Business culture
- HR & Payrolling
- Marketing & PR
- Investor readiness
- FDA compliance
- Logistics/customs
- Incorporation
- Etc.

'Unlocking business opportunities in the U.S.'

An EACC Netherlands seminar series with American & Dutch experts on doing business in the world's largest economy.

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Ebury



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LEAP
stronger together

10 SELECT
FLORIDA

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Learn from:

- Seasoned Dutch entrepreneurs/founders who have walked that path before
- US entrepreneurs

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Where Europeans and Americans connect to do business

Takeaways:

- Be prepared
- Stay informed
- Remain connected

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