



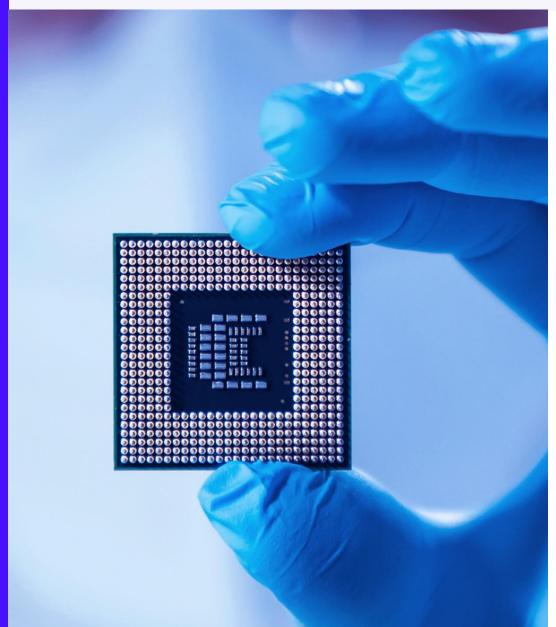




In this information package you will find the details of participating in the Dutch Pavilion at SEMICON Europa, including booth design, unit dimensions, unit prices, social events, etc.



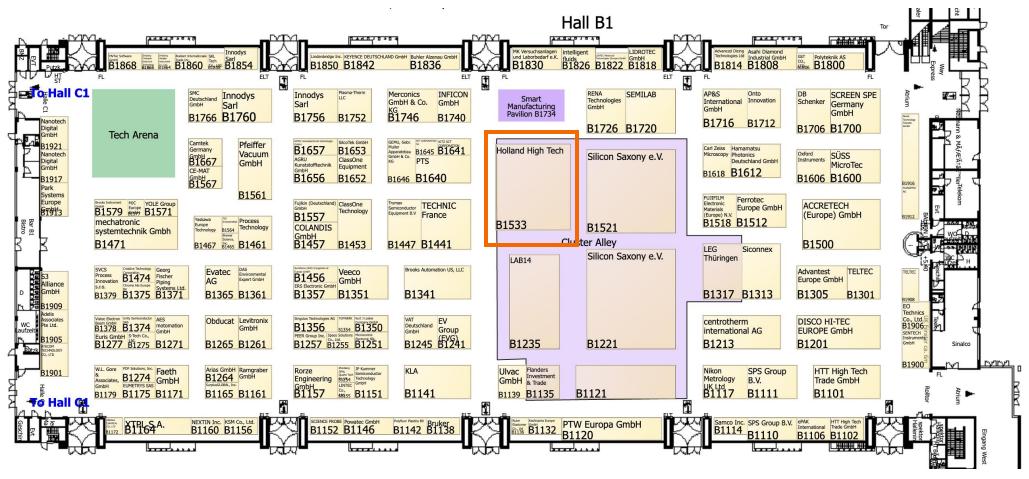
- Holland High Tech is the top sector for High Tech Systems and Materials (HTSM), one of the 10 top sectors in the Netherlands;
- SEMICON Europa 2025 is labelled as a strategic fair by <u>Holland High Tech</u> aiming to increase the international visibility and presence of the Dutch semiconductor industry in Europe and beyond;
- High Tech NL offers an all-round trade fair service by taking over the complete booth organization and support, organization and catering of daily network events at the booth, project management and communications before, during and after the exhibition.



Participation includes, amongst others:

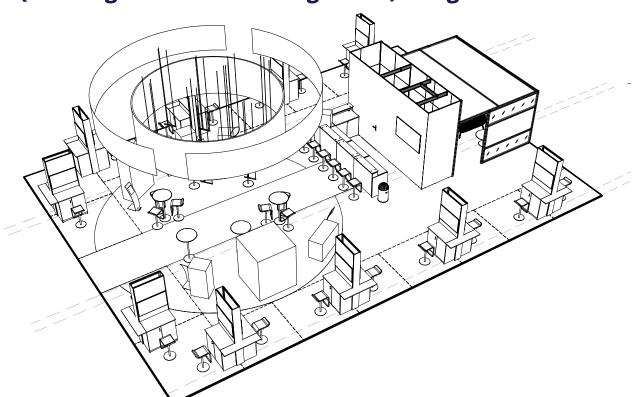
- Highly visible centrally located booth in hall B1
- Fully designed and built display area;
- Space, design and construction of the joint booth and the individual exhibitor/demo units;
- Separate (bookable) meeting rooms;
- Welcoming reception area, with coffee bar, for receiving visitors and networking;
- Networking and social events at the booth, such as joint activities with Holland High Tech, High Tech NL and Silicon Saxony;
- PR & Communications (and alignment communications) via High Tech NL and Holland High Tech;
- NL branded and booth exhibitor directory with company profiles;
- Listing as a co-exhibitor in the SEMICON Europa exhibition catalogue and its online exhibitors list;
- Vouchers for free admission tickets for business relations.

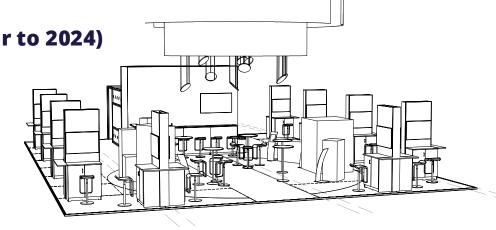
NL Pavilion Booth location: Hall B1 – Booth #B1533

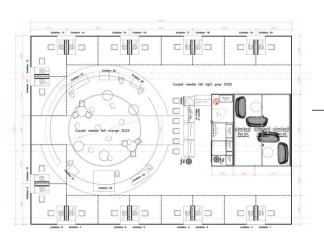


NL Pavilion Booth concept design

(drawing below is the design 2024, design 2025 will be similar to 2024)









NL Pavilion Available units + Price tags

Regular unit

- Approx. 4,5 m²
- 1x Printed back wall
- 1x 40"LCD screen
- 1x Lockable cabinet
- 1x small demo shelf
- 1x barstool
- 3-ways socket

6.700 EUR (ex. SEMICON fees)

Demo unit

Please note: A demo unit can only be purchased in combination with a regular unit.

- Approx. 4,5 m² for large demo machine
- Small information pillar print
- Small high table
- 2x barstools
- 3-ways socket
- Sockets as needed for demo's

6.700 EUR (ex. SEMICON fees)

- Prices are excluding the obligatory SEMICON fees (see page 11)
- The exhibitor is responsible for the timely supply of material (logo, design, text, etc.) for the back wall or pillar print (instructions will be provided), High Tech NL takes care of the production.

NL Pavilion Design and supplies of the units

- All your corporate branding is included on the prints that come(s) with the unit(s);
- In case you need more sockets (standard: 3-way socket per unit) or more power, let us know;
- Additional barstool to be rented is at your own expense;
- Additional (low) displays and folder-rack to be rented is at your own expense;
- If you choose a demo unit, please let us know the exact size (LxWxH) and weight of your demo.

Please note: Roll-up banners and additional displays are not allowed. Placement of additional furniture and demo equipment is always in consultation with us and our booth builder. We take into account that there is sufficient walking space and that the pavilion maintains an open and communal character.

NL Pavilion Events for participants at the booth

Dinner hosted by High Tech NL | Tuesday 18 November | from 19.00Sponsored and organized by High Tech NL

Meet & Match lunch event | Wednesday 19 November | 12.00-14.00 Sponsored/Hosted by the Netherlands Consulate in Munich.

Meetingroom reservation | Tuesday 18 - Friday 21 November | 09.00-17.00 A sign-up form for timeslots during these days will be available online.

Silicon Europe Alliance cocktail | Thursday 18 November (t.b.c.)
Network drinks sponsored/hosted by Silicon Europe Alliance

Obligatory fees SEMICON Europa

- Each participant has to agree with the obligatory fees for participating in SEMICON Europa. These exhibitor and communication fees will be charged separately (from the unit prices) to you.
- You can find the terms in the <u>Special Terms of Participation</u> document from SEMICON Europa.
- The participant fees are as follows:

SEMICON Europa fees (per participant)	2024
Exhibitor fee SEMI members	EUR 700
Exhibitor fee non-SEMI members	EUR 1000
Communication fee	EUR 990

Hotel reservations

We will try to make a contingent reservation for single/double rooms, including breakfast, at a hotel in München. Details will be shared with you a.s.a.p.!

Meet-up for Participants

For participants we are organizing an online kick-off meeting in September 2025. Details will be shared asap.







Interested in participating in the NL Pavilion at SEMICON Europa 2025?

To indicate your interest for one of the units, you can fill in the <u>participation form</u>.

Please take note of the deadline: 01 June 2025. And Keep in mind, First Comes, First Served!







Questions? Do not hesitate to contact us!

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