



Holland High Tech
Global Challenges, Smart Solutions



High Tech NL

10 JAAR

Invitation participation SEMICON Europa 2024

12-15 November 2024, München

 **Share innovation. Shape tomorrow.**



Holland High Tech
Global Challenges, Smart Solutions



High Tech NL
Semiconductors

Organized by:

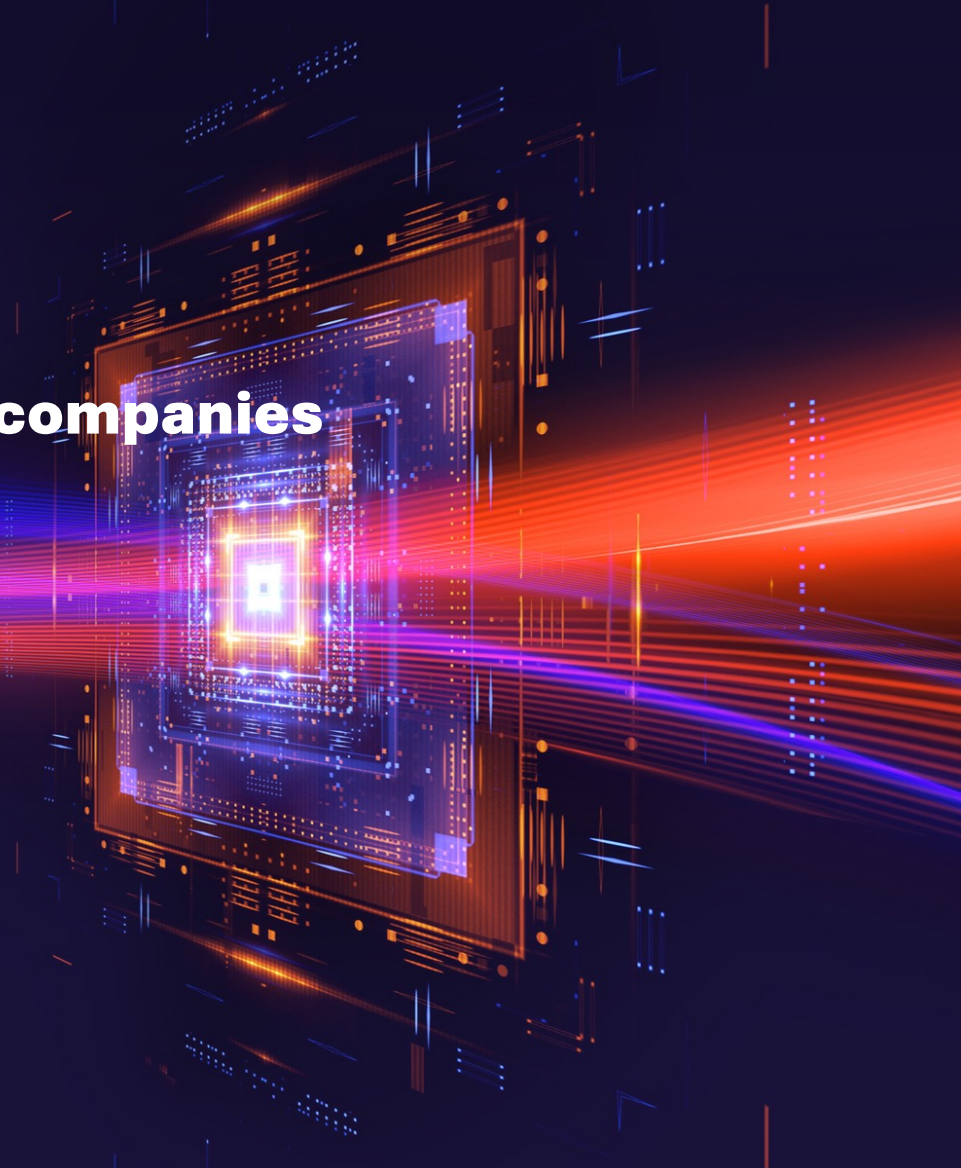
High Tech NL Semiconductors

The Dutch National Network of Semiconductor companies

Supported by:

Holland High Tech
Global Challenges. Smart Solutions.

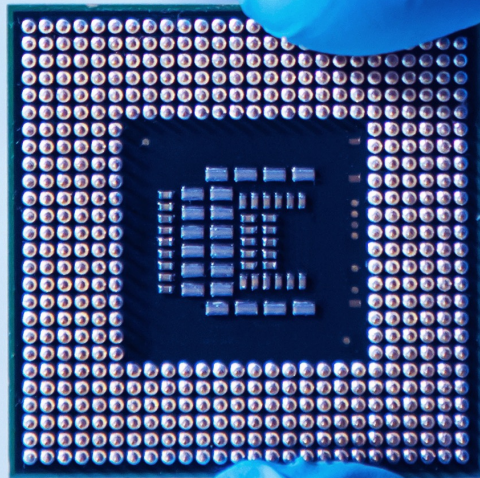
 **Share innovation. Shape tomorrow.**



In this information package you will find the details of participating in the Dutch Pavilion at SEMICON Europa, including booth design, unit dimensions, unit prices, social events, etc.



- Holland High Tech is the top sector for High Tech Systems and Materials (HTSM), one of the 10 top sectors in the Netherlands;
- SEMICON Europa 2024 is labelled as a strategic fair by [Holland High Tech](#) aiming to increase the international visibility and presence of the Dutch semiconductor industry in Europe and beyond;
- High Tech NL offers an all-round trade fair service by taking over the complete booth organization and support, organization and catering of daily network events at the booth, project management and communications before, during and after the exhibition.



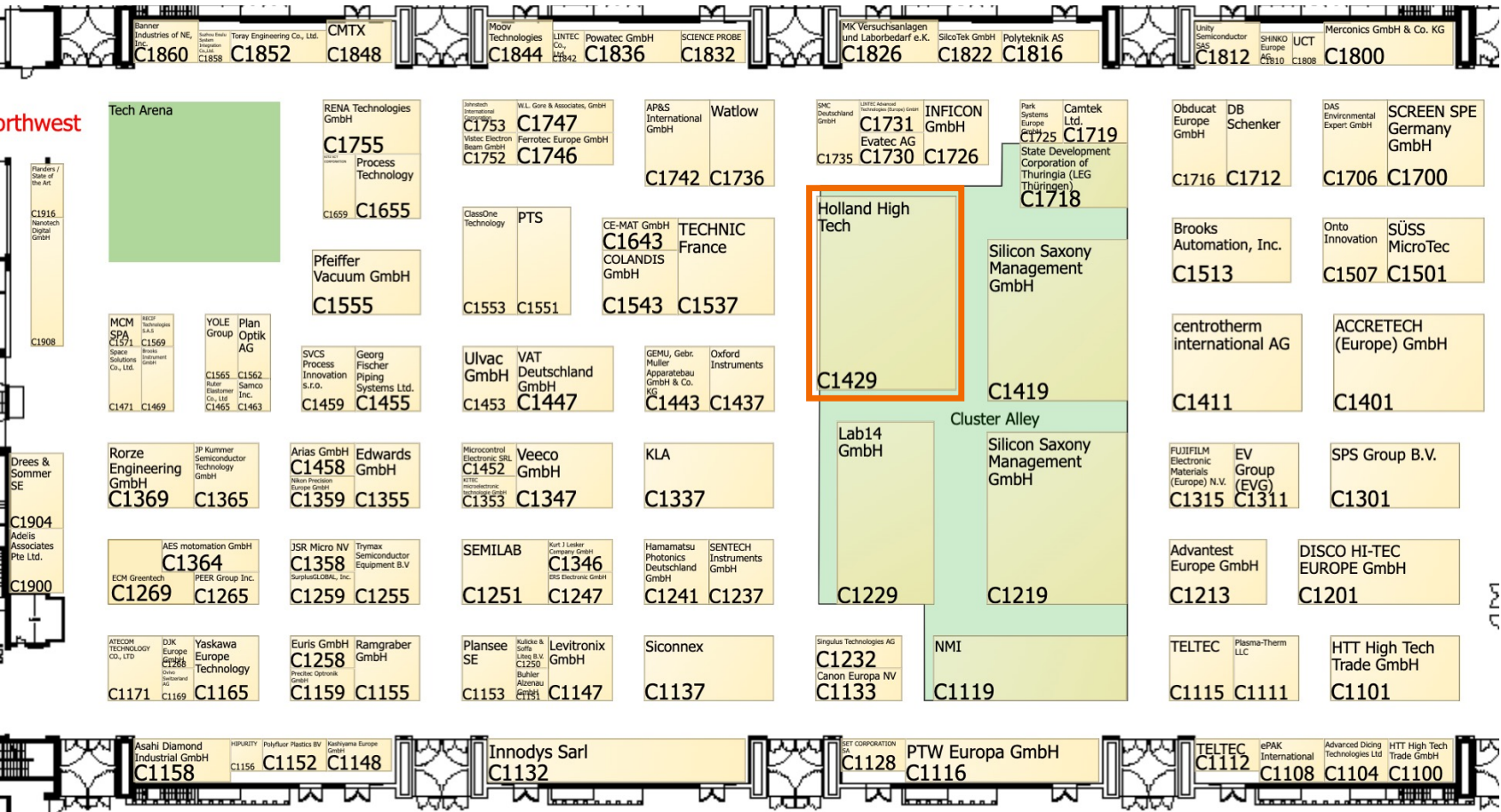
Participation includes, amongst others:

- Highly visible centrally located booth in hall C1
- Fully designed and built display area, in total 234m²;
- Space, design and construction of the joint booth and the individual exhibitor/demo units;
- Separate (bookable) meeting rooms;
- Welcoming reception area, with coffee bar, for receiving visitors and networking;
- Networking and social events at the booth, such as joint activities with Holland High Tech, High Tech NL and Silicon Saxony;
- PR & Communications (and alignment communications) via High Tech NL and Holland High Tech;
- NL branded and booth exhibitor directory with company profiles;
- Listing as a co-exhibitor in the SEMICON Europa exhibition catalogue and its online exhibitors list;
- 15% discount on conference tickets and vouchers for free admission tickets for business relations.



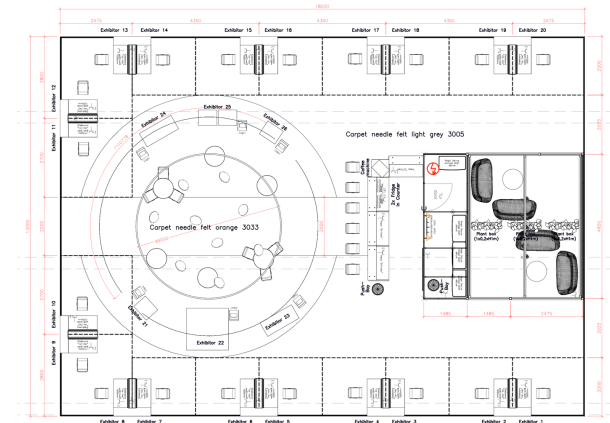
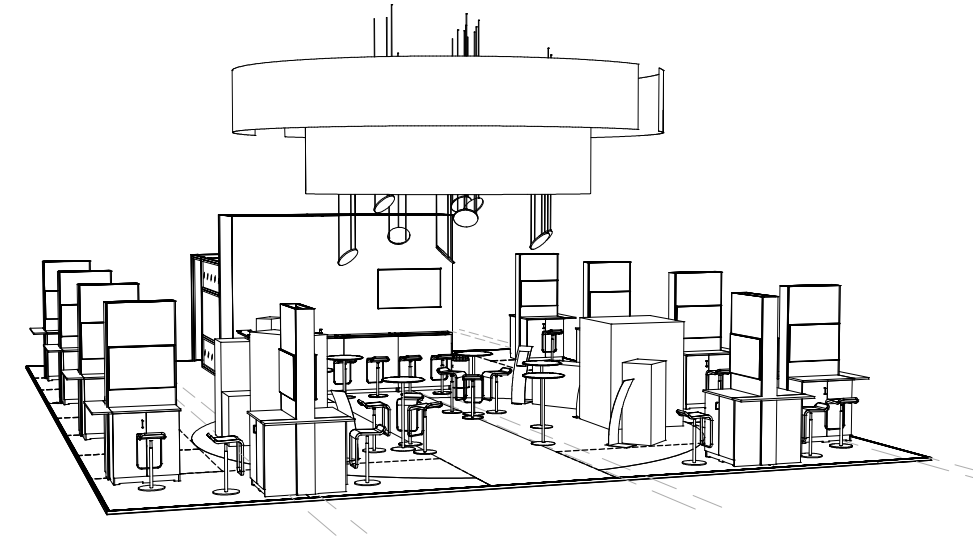
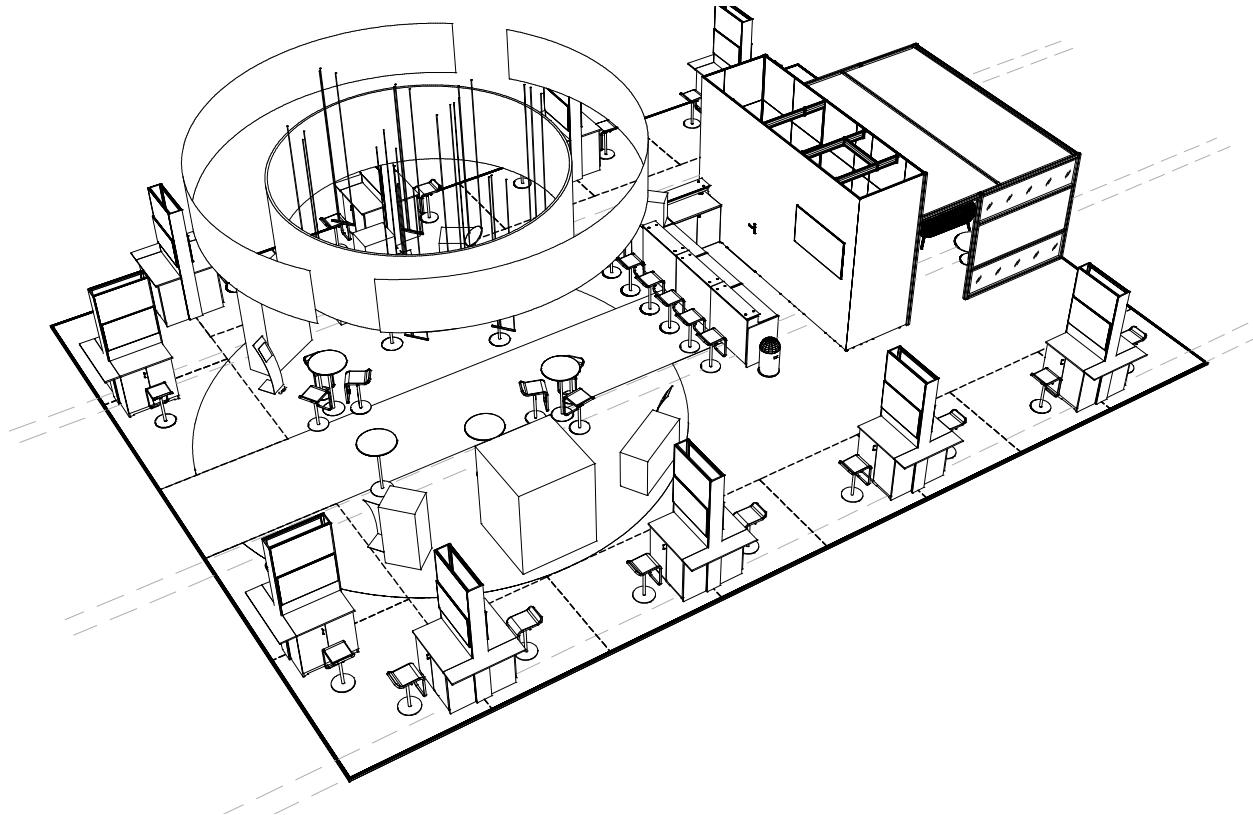
Holland High Tech Pavilion

Booth location: Hall C1 – Booth #C1429



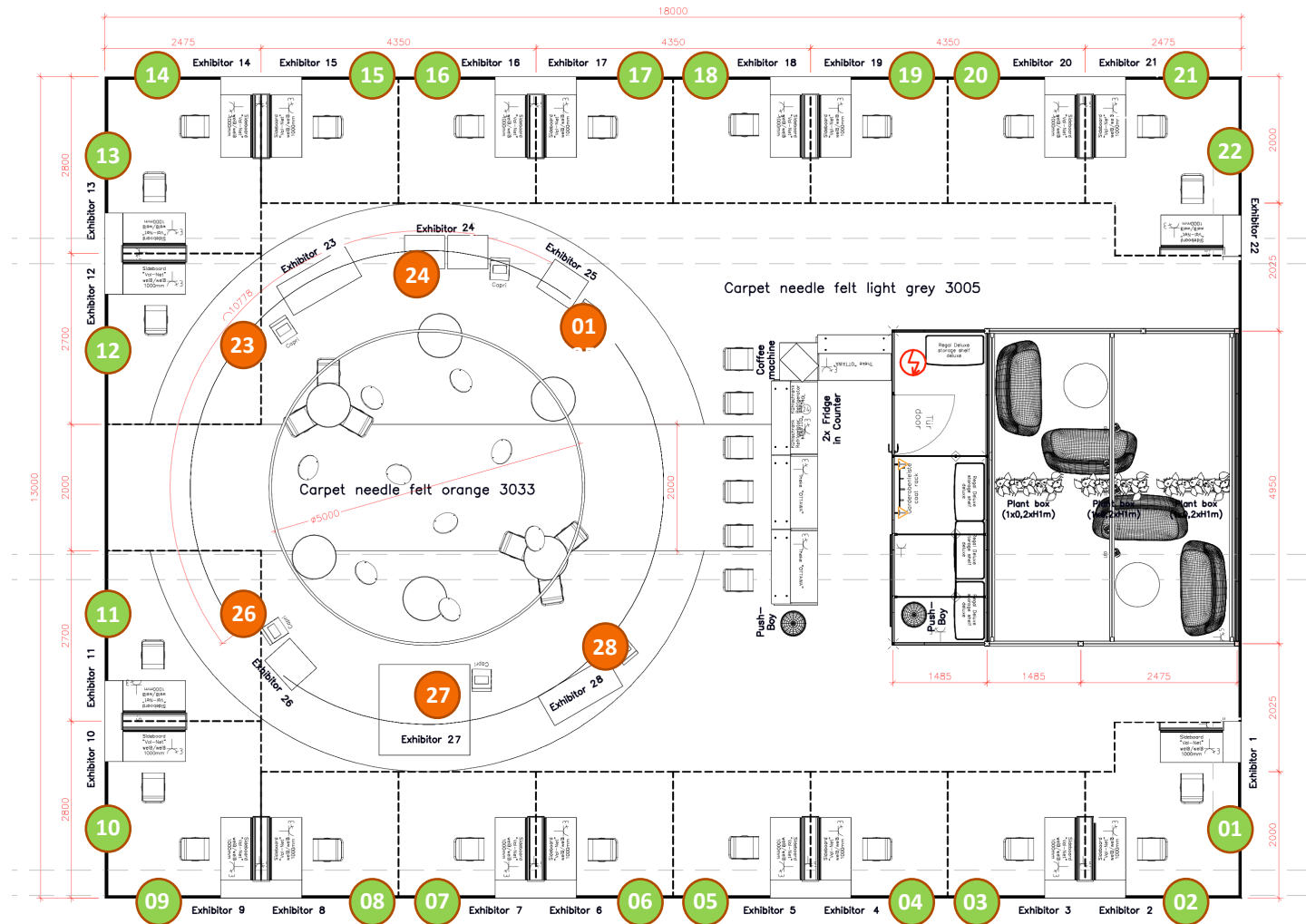


Holland High Tech Pavilion Booth concept design





Holland High Tech Pavilion Booth Floorplan



Single unit



Demo unit



Holland High Tech Pavilion

Available units + Price tags

Normal unit

- Approx. 4,5 m²
- 1x Printed back wall
- 1x 40" LCD screen
- 1x Lockable cabinet
- 1x small demo shelf
- 1x barstool
- 3-ways socket

6.500 EUR (ex. SEMICON fees)

Demo unit

- Approx. 4,5 m² (dependent on demo size), for large demo machine
- Small information pillar print
- Logo-sign
- Small high table
- 2x barstools
- 3-ways socket
- Sockets as needed for demo's

6.500 EUR (ex. SEMICON fees)

Please note:

- Prices are excluding the obligatory SEMICON fees (see page 12 and link to document SEMICON Europa)
- The exhibitor is responsible for the timely supply of material (logo, design, text, etc.) for the back wall or pillar print (instructions will be provided), High Tech NL takes care of the production.



Holland High Tech Pavilion Design and supplies of the units

- All your corporate branding is included on the prints that come(s) with the unit(s);
- In case you need more sockets (standard: 3-way socket per unit) or more power, let us know;
- Additional barstool to be rented is at own expense;
- If you choose a demo unit, please let us know the exact size (LxWxH) and weight of your demo.

Please note: Roll-up banners and additional displays are not allowed. Placement of additional furniture and demo equipment is always in consultation with us and our booth builder. We take into account that there is sufficient walking space and that the pavilion maintains an open and communal character.



Holland High Tech Pavilion

Events for participants at the booth

Dinner hosted by High Tech NL | Tuesday 12 November | from 19.00 Sponsored and organized by High Tech NL

Meet & Match lunch event | Wednesday 13 November | 12.00-14.00 Sponsored/
Hosted by the Netherlands Consulate in Munich.

Meetingroom reservation | Tuesday 12 – Friday 15 November | 09.00-17.00 A sign-up form for timeslots during these days will be available online.

Silicon Europe Alliance cocktail | Thursday 14 November (t.b.c.)
Network drinks sponsored/hosted by Silicon Europe Alliance

Obligatory fees SEMICON Europa

- Each participant has to agree with the obligatory fees for participating in SEMICON Europa. These exhibitor and communication fees will be charged separately (from the unit prices) to you.
- You can find the terms in the [Special Terms of Participation](#) document from SEMICON Europa.
- The participant fees are as follows:

SEMICON Europa fees (per participant)		2024
Exhibitor fee SEMI members		EUR 380
Exhibitor fee non-SEMI members		EUR 550
Communication fee		EUR 990



Hotel aanbevelingen

De afgelopen jaren boden we als organisator van het Holland High Tech paviljoen, alle deelnemers aan om gebruik te maken van een door ons gemaakte Hotel Blokboeking. Helaas is na rondvraag bij diverse hotels gebleken dat dat dit jaar niet meer mogelijk is.

We hebben alvast geïnformeerd bij hotels waar nog plek is. Vanuit deze hotels zijn zowel de Messe Munchen als het restaurant waar het standhoudersdiner plaatsvindt, goed bereikbaar met het openbaar vervoer.

Art Hotel

Gambino Hotel WERKSVIERTEL

Leonardo Hotel

Bold Hotel

Meet-up for Participants

For participants we are organizing a meet-up in September. Details will be shared asap.

Interested in participating in the Dutch Pavilion at SEMICON Europa 2024?

To indicate your interest for one of the units, you can fill in the **participation form**.

Please take note of the deadline: **31 August 2024**. And Keep in mind, First Comes, First Served!

Questions?

Do not hesitate to contact us!

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